

On-Line and Off-Line Mixed Teaching Mode of College English Based on Massive Open Online Course

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Abstract: since the emergence of massive open online course (mooc), it has been warmly sought after by major universities. However, there are obvious problems in simple massive open online course teaching and traditional teaching. As a new teaching mode, mooc provides a new way of thinking for teaching reform. With the development of internet and information technology, micro class and mooc is a new teaching mode. The application of mooc and micro class in college english teaching, combined with traditional teaching methods, forms a hybrid teaching mode. The development of mooc teaching should also be combined with traditional teaching. Through the complementary advantages of online and offline teaching, they can jointly guarantee the teaching effect. This article will analyze the teaching advantages of the mixed teaching mode based on mooc, and combine the practice of mooc's online and offline mixed teaching mode in college english teaching. Discuss the implementation strategy of teaching mode.

1. Introduction

With the deepening of college english teaching reform and the rapid development of modern educational technology, some scholars put forward that “only by combining traditional classroom teaching with network teaching can learners obtain the best learning effect.” As a new teaching mode, massive open online course (mooc) provides a new way of thinking for teaching reform [1]. As a new type of learning and teaching method, mooc has received extensive attention from scholars at home and abroad [2]. In recent years, mooc has risen to the masses of high-quality learning resources and has openness and accessibility, which has greatly improved the quality of online teaching, making it an ideal choice for online learning in mixed teaching [3].

With the development of internet and information technology, micro class and mooc is a new teaching mode. The application of mooc and micro class in college english teaching, combined with traditional teaching methods, forms a hybrid teaching mode [4]. However, there are also many problems in mooc teaching, which are mainly manifested in the low completion rate of mooc teaching, and the actual teaching effect is difficult to evaluate, which leads to the high dropout rate of mooc. Therefore, the development of mooc teaching should be combined with the traditional teaching, through the complementary advantages of online and offline teaching, to provide a common guarantee for the teaching effect [5].

2. Problems in the Application of Mixed Teaching Mode in College English

2.1 College English Information Teaching Methods Need to Be Improved

At present, information technology has been widely used in college teaching, but the application scope and means are relatively single, which hinders the application of hybrid teaching mode. At present, the application of modern information technology as a new teaching method has brought great help to the traditional classroom teaching. However, most teachers only use the new technology as an auxiliary tool for classroom teaching to improve the single problem of teaching methods. Most of the teaching teachers use instructional and inculcative teaching methods. Classroom teaching is still dominated by teachers. During the learning process, students do not have time to think independently. They are only passive receivers of knowledge and lack the autonomy

in English learning. In view of the above problems in college English teaching, it is necessary to learn from the advantages of massive open online course, promote the in-depth integration of massive open online course's concept and college English classroom teaching, and create a hybrid teaching mode combining online autonomous learning and classroom face-to-face teaching, so as to conform to the development trend of college English teaching reform in China's colleges and universities under the new situation.

2.2 Ignore Individual Differences and Lack Personalized Content

The teaching goal of college English is to cultivate students' comprehensive English application ability, especially listening and speaking ability, so that they can use English to communicate effectively in the future study, life and social communication, at the same time strengthen their autonomous learning ability and improve comprehensive cultural literacy To meet the needs of China's social development and international exchanges. Traditional classroom teaching, different students, their cognitive level, learning style and habits are very different. So this kind of teaching mode is very mandatory, it is difficult to meet the needs of different students, which will affect students' interest and enthusiasm in learning. The mixed teaching mode is based on the micro class and MOOC, and the micro class and MOOC learning has strong autonomy, diversity and flexibility, which requires students to arrange themselves according to their own learning level and needs. At the same time, the learning process is completed by students independently, lacking of external supervision and management [6]. The content of the course has little to do with the major that most students study. It is not only lack of personalized content, but also can't meet the job-seeking needs of students after graduation.

3. The Implementation Strategy of College English Mixed Teaching Mode Based on Micro-Class and Massive Open Online Course

3.1 Change the Traditional Teaching Concept and Make Up for the Deficiency of the Traditional Teaching Mode.

The mixed teaching mode based on MOOC is the product of the integration of information-based teaching method and traditional teaching method in essence. By giving full play to the teaching advantages of MOOC, it can make up for the shortcomings of traditional teaching mode and promote the improvement of College English writing teaching effect. First of all, the current education department has recognized the importance and development trend of information-based teaching, and has given positive affirmation and scientific guidance to the promotion and development of micro courses and MOOC courses in Colleges and universities. It encourages colleges and universities to build a hybrid teaching mode relying on information-based teaching, constantly update the concept and teaching methods of English education in Colleges and universities, and improve the quality of teaching. Second, colleges and universities should strengthen the construction of campus networks, establish a comprehensive coverage and fast and smooth campus network, provide a good network environment for micro-learning and MOOC learning, and ensure the smooth development of online learning for students. At present, the MOOC teaching platform has launched various software systems to assist teaching management, such as an online questioning system and an after-school test paper detection system. By interacting with students during the online teaching process, they can prevent students from hanging up to class [7]. Through simple tests or questionnaires after class, teachers are helped to master students' learning situation. Therefore, in the process of implementing the mixed teacher model, teachers must establish the concept of information-based teaching and actively explore effective ways to improve the quality of mixed teaching in massive open online course.

3.2 Perfecting the Curriculum Setting and Evaluation System of Mixed Teaching Mode

The mixed college English teaching model based on micro-learning and MOOC is still immature in terms of curriculum setting and evaluation system construction. The two modes of information-

based teaching and traditional teaching have not established a scientific method of time allocation and evaluation, resulting in insufficient overall teaching effect ideal. Therefore, we should constantly improve and perfect. The hybrid teaching mode involves two parts: online teaching and offline teaching, including many teaching links. Only by ensuring the smooth implementation of each teaching link, can the quality of hybrid teaching be guaranteed, and the specific teaching process be constantly improved. First of all, in the pre class preparation stage, on the one hand, the teacher determines the teaching objectives, teaching contents and key and difficult knowledge according to the teaching plan, and then assigns online and offline learning tasks, based on which the teaching videos of micro class and MOOC class are produced or searched from the network resources.

The mixed teaching mode of college English writing based on massive open online course involves three stages of tasks: before, during and after class. Each writing class consists of online massive open online course learning, face-to-face classroom teaching and online and offline tasks after class. The specific teaching implementation steps are shown in the figure.

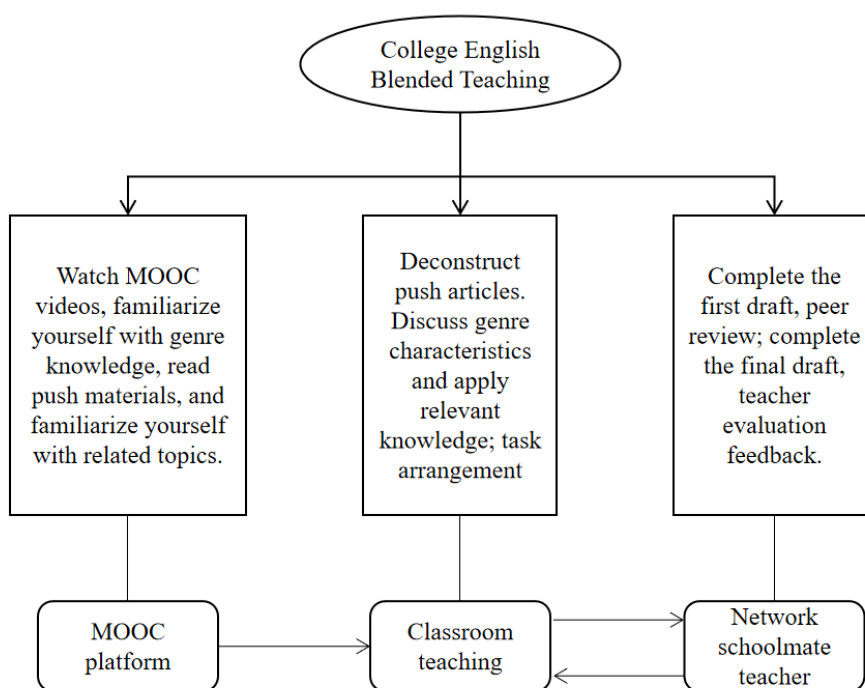


Fig.1 Mixed College English Teaching Based on Mooc

When making the video, we should be short and concise, and the explanation of knowledge points should be simple and clear, which is easy for students to understand and master. On the other hand, guide students to preview through micro class video or MOOC class before class, let students arrange their own learning time according to micro class and MOOC class materials, and establish basic cognition for the upcoming classroom teaching. On the one hand, learners reflect on their learning outcomes through mutual evaluation, teacher evaluation, and self-evaluation, and adjust learning methods to improve learning efficiency. Teachers can provide students with personalized and targeted learning guidance. Students can also feedback their suggestions on courses and teachers through the Internet, which helps teachers realize their shortcomings in teaching, adjust teaching strategies in time, and achieve teaching excellence. Secondly, the evaluation system combines online and offline teaching evaluation. On the one hand, teachers evaluate the effect of online learning by checking the learning records of students in micro class and MOOC class, such as learning time and frequency, homework completion, test results, etc.; on the other hand, in traditional classroom, teachers evaluate the effect of online learning by students' performance, attitude and learning task completion Status, stage test results, etc. The objective evaluation of classroom learning, the combination of the two evaluation results get a comprehensive evaluation.

3.3 Clear Teaching Objectives and Optimize Curriculum Design

When constructing a blended learning model, teachers not only need to combine traditional teaching methods, but also need to make full use of the advantages of information technology to carry out systematic and targeted instructional design of the curriculum. On the one hand, teachers should determine the teaching goals, and based on the teaching plan, take the teaching content as the starting point to summarize the major and difficult points of knowledge. From the current implementation of mixed teaching mode, its teaching practice can be divided into online learning before class, diversified teaching in class, consolidation and expansion training after class. In the pre class stage, teachers arrange autonomous learning tasks for students. Students arrange their own time after class, log in to MOOC platform, and complete online learning tasks. At the same time, teachers should complete the planning and arrangement of classroom teaching content before class. At the beginning of the teaching, the teaching teacher explained the course objectives, requirements and specific process to the students by using the first class teaching, and demonstrated the detailed operation methods of massive open online course School Online and Netease Open Class to the students by using the massive open online course platform, so that the students can be familiar with the learning methods and steps of online massive open online course. In short, teachers should be good at seizing the advantages of massive open online course, stimulate students' interest in learning English, cultivate students' autonomous learning ability, and guide students to learn step by step.

4. Conclusions

In summary, the MOOC platform provides a new perspective for college English teaching reform and points out a new direction. The reasonable use of the MOOC platform can improve students' understanding of writing knowledge and skills, improve the relevance and effectiveness of writing practice teaching, enable students to obtain teacher guidance in a timely manner, and make improvements to problems in their own writing process. Therefore, the mixed teaching mode based on massive open online course has high practical value in college English writing teaching and should be promoted. The mixed teaching mode has brought new impacts to the traditional college English classes, put forward new requirements for college English teachers, and provided new ideas and challenges for English curriculum reform. The new teaching mode realizes the organic combination of online and offline teaching, provides rich teaching resources, pays attention to the new interaction between teachers and students, and adopts multiple evaluation methods. It embodies the teaching concept of teachers as the leading and students as the main body, realizes the organic combination of online learning and offline teaching, effectively extends classroom learning to extracurricular learning, helps to cultivate students' autonomous learning ability, and more conforms to the development trend of College English teaching reform in China under the new situation.

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